

Support us with a sponsorship

børne cancer fonden

Børnelungefonden

TEAM RYNKEBY

Supporting children with critical illnesses



Support our fundrasing for children affected by critical illnesses

Help make a difference for children with life-threatening illnesses

By partnering with Team Rynkeby, your company gains a unique opportunity to take an active role in the fight against childhood cancer and serious lung diseases affecting children in Denmark. When you become a Team Rynkeby sponsor, you help create hope, improve treatment, and save lives—in a very tangible way.

Over the course of Team Rynkeby's history, more than €100 million has been raised for children with critical illnesses. It is a result that speaks for itself—and one that your company can help make even greater.

When you support Team Rynkeby, you are also supporting vital research into childhood cancer and lung diseases—research that gives even more children the chance to survive their illness and lead a better life after treatment.

All Team Rynkeby participants are passionate individuals who engage their networks, families, and local communities. They are strong ambassadors for the cause – and together, we create visibility, publicity, and results that make a real difference.

Your support means not only funding for research, but also better information, diagnostics, and treatment - and it offers hope to children and families during a siffult time.

Help make a difference – become a sponsor of Team Rynkeby

Make your company's social responsibility visible. Contact us to find out how you can become part of a strong and meaningful community.

Best regards
Steffen Juncker
Country Manager, Team Rynkeby Denmark

Børnelungefonden

Supporting research on lung diseases affecting children

More than 100,000 children in Denmark live with a lung disease.
Of these, approximately 1,000 children suffer from rare and very critical lung diseases. These children can be helped and treated to some extent, but some children unfortunately do not survive their illness.

What most children with lung disease have in common is that they lead a limited life due to their lung disease.

There is still a lack of knowledge regarding lung diseases in children, which is needed to enable early diagnosis and ensure better treatment. With funding from Team Rynkeby, the Children's Lung Foundation is able to support and strengthen research into lung diseases in children and young people every year.



"Support from Team Rynkeby enables us to invest in research that can save lives. It helps us identify lung diseases earlier, predict the course of the disease, and develop better treatments.

For many children, this means not just more years—it means the opportunity for a life filled with hope, play, and freedom."

Ann Leistiko,
Director of the Danish Children's Lung Foundation

TEAM RYNKEBY DANMARK



børne cancer fonden

Support for research into childhood cancer

"For 30 years, the Danish Childhood Cancer Foundation has—through significant investments in areas such as research—helped ensure a marked increase in survival rates among children with cancer: from one in two children 50 years ago to six in seven today. This progress would not have been possible without research and the partnership with Team Rynkeby. Together, we can ensure that even more children survive cancer and that fewer suffer from long-term effects in the future.

Together, we will reach the goal. When you step up, we can provide support for research and for families. In this way, we can join forces to help the children and look after the future."

Marianne Benzon Nielsen
Director of the Danish Childhood Cancer Foundation



Team Rynkeby – a European cycling project

Team Rynkeby is a European charity project that cycles to Paris every year to raise money for children with critical illnesses and their families.

Team Rynkeby was founded in 2002, when 11 recreational cyclists associated with the Danish juice producer Rynkeby Foods decided to cycle to Paris to watch the finish of the Tour de France.

Today, Team Rynkeby is a non-profit foundation that annually distributes approximately DKK 70 million to children with critical illnesses.

All Team Rynkeby participants cover their own expenses—including their bicycle, clothing, and hotel accommodation—while the project's central costs are covered by Eckes-Granini (through its brands Rynkeby, God Morgon, Hohes C, and Granini), partners, and the charitable organizations supported by Team Rynkeby. A maximum of 12% of the funds raised is used for administration.



Team Rynkeby includes riders and support staff from teams in eight different countries: Denmark, Sweden, Finland, Norway, Iceland, the Faroe Islands, Germany, and Switzerland.

TEAM RYNKEBY DANMARK



Get the most out of your sponsorship

As a Team Rynkeby sponsor, you help make a difference, support a good cause, promote a healthy lifestyle within a committed community, and raise awareness about children with critical illnesses.

As a sponsor, you send a signal to customers, partners, and employees regarding your commitment and sense of responsibility.

There are many ways you can use sponsorship in your communication and PR:

- Gain visibility with a logo on Team Rynkeby's cycling wear and on our website.
- Display the Team Rynkeby sponsor banner on your website and in your email signature.
- Use pictures, video and graphic elements iny our marketing.
- Tell about your sponsorship on Facebook, Instagram and LinkedIn.
- Print a certificate and hang it up in your office.



Make a difference – and gain meaningful visibility.

Choose the right sponsorship for you

With Team Rynkeby, your company can choose the sponsorship that suits your capabilities and budget—while also helping to support vital research into childhood cancer and lung diseases in children.

Platinum sponsor – From EUR 12,500

Maximum visibility and a strong connection to a meaningful purpose

- Information meeting with BCF or BLF at your location
- Logo visibility across multiple countries
- Logo on cycling wear and support vehicles for 6 teams
- Sponsor banner on your own website and in email signatures
- Logo on the Team Rynkeby website
- Certificate and presentation on our website
- Exclusive platinum jersey
- Option to purchase Team Rynkeby cycling jerseys featuring your own logo.

Gold sponsorship – From EUR 2,500

High visibility and active involvement

- Logo on team cycling wear and support vehicle
- Sponsor banner on your own website and in email signatures
- Logo on the Team Rynkeby website
- Certificate and presentation on our website
- Social media visibility with the local team being supported
- Option to purchase 5 Team Rynkeby jerseys featuring your logo

Silver sponsorship – From EUR 1,500

A strong combination of exposure and support

- Logo on the support vehicle of the team being sponsored
- Sponsor banner for your website
- Logo on Team Rynkeby's website
- Certificate and presentation on our website

Bronze sponsorship – From EUR 500

A manageable contribution of great significance

- Sponsor banner for your website
- Logo on Team Rynkeby's website
- Certificate and presentation on our website

Team sponsorship – Any amount

Support a local team with products, services, or a financial contribution.

- Opportunity for local exposure and exposure at events

TEAM RYNKEBY DANMARK

Support Team Rynkeby's work

Why sponsor?

- You help ensure research and better treatment for children
- You support a cause that creates hope and saves lives
- You gain visibility and branding
- You demonstrate social responsibility, both internally and externally

- **4.500+** companies support Team Rynkeby annually.
- **12** countries are represented in Team Rynkeby Cycling Club





Want to become a sponsor?

We are ready to have a no-obligation chat about which sponsorship best suits you.

Contact

Steffen Juncker
Country Manager, Team Rynkeby Denmark

+45 2983 8039
stju@team-rynkeby.com

Rynkeby

TEAM RYNKEBY DANMARK